

ISSUES – PROGRAMS REPORT
FOR
STATION KXPB
EVERGREEN, COLORADO
LICENSED TO:
ENTRAVISION HOLDINGS, LLC

QUARTER 2, 2014
April 1, 2014 TO June 30, 2014

**STATION KXPB HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. DANGERS OF SMOKING**
- 2. DRIVING SAFETY**
- 3. OBESITY**
- 4. CHILD WELL BEING**
- 5. CHILDRENS HEALTH**
- 6. IMMIGRATION**
- 7. HUMAN TRAFFICKING**

**STATION KXPB ADDRESSED THE ISSUES IT
HAS DETERMINED ARE OF CONCERN IN THE
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND
PUBLIC SERVICE ANNOUNCEMENTS**

ISSUE:

DANGER OF SMOKING

SECOND-HAND SMOKE

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: A campaign to stress that children are smoke-free zones. This PSA campaign addresses the 4 myths about second-hand smoke such as blowing smoke out your window prevents second-hand exposure, ventilation in your car or home prevents exposure, the myth that deodorizers minimize risk and the myth that quitting is the only way to protect children from second-hand smoke. There is no risk-free level of exposure to secondhand smoke. Parents can easily protect their kids by never smoking around them. Those who smoke need to be consistent in stepping outside and away from others to reduce the risk of smoke drift and to avoid modeling smoking behavior Driving Safety

ISSUE:

DRIVING SAFETY

CLICK IT OR TICKET SEAT-BELT CAMPAIGN

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: The seat belt education campaign includes educational materials distributed throughout the rural counties, and coordination with community-based organizations to increase awareness of the importance of seat belt use. It's important for drivers in rural Colorado to buckle up regardless of where they are going or how long they are on the road.

ISSUE:
OBESITY

LIVEWELL COLORADO CAMPAIGN

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: A PSA campaign to educate adults & children about the dangers of obesity and how it impacts our lives and our health. LiveWell Colorado is a nonprofit organization committed to reducing obesity in Colorado by promoting and educating families about healthy eating and active living. In addition to educating and inspiring people to make healthy choices the campaign also focuses on policy, environmental and lifestyle changes that remove barriers and increase access to healthy behaviors.

MAYA & MIGUEL CHALLENGE

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: This is a series of PSAs features twin ten-year-old siblings Maya and Miguel telling children to the Take the Maya & Miguel Challenge as a way to get more physically active and eat healthy. There is a web site for children to visit where they can find information about the challenge to get more physically active as well as healthy recipes & snacks, games to play outdoors and information about the National Let's Move campaign.

ISSUE:

CHILD WELL BEING

ABSENTEE FATHERS (Bicycle, Quincenera & Puppy PSAs)

Program: 30-Second PSAs & 60-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: More than 79% of Americans feel "the most significant family or social problem facing America is the physical absence of the father from the home." Research indicates that fatherlessness correlates closely with crime, educational problems and adolescent difficulties. This campaign is designed to help dads understand that their presence is critical to the well-being of their children. The PSAs urge audiences to call 1-877-4DAD411 or visit www.fatherhood.gov for information about how to become a better father.

ISSUE:

CHILDREN'S HEALTH

ASTHMA (PEZ PSAs)

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: Since 1980, the number of people with asthma has more than doubled. Seven million children in the United States have asthma and nearly two-thirds of them will experience an asthma attack this year. The CDC estimates that children miss 11 million school days each year due to asthma. Although there is no known cure for the disease, experts agree that there are a variety of ways to reduce the number of asthma attacks. One way is to reduce exposure to the environmental factors -- asthma triggers -- that make asthma worse. These PSAs provide parents and caregivers with new and simple tips on how to eliminate specific asthma triggers in order to reduce symptoms and help prevent asthma attacks.

ISSUE:
IMMIGRATION

Immigration Issues

Program: Perspectiva Nacional

When: April 12th-13th, 2014

Description of Program: Immigration attorneys, José Pertierra and Dagoberto Rodriguez, we respond to Immigration questions sent from our viewers. They clarify what is a felony, but also explain the consequences of submitting fraudulent documents to work in the United States or how child support debt can affect the process of becoming a legal resident or citizen of the United States, or simply fix the immigration status in this country.

Immigration Issues

Program: Perspectiva Nacional

When: June 22, 2014

Description of Program: This week, the problem of Central American children crossing the border into the United States has been the big topic among leaders in Washington. From the White House to Congress and the various embassies, have been meeting to find solutions to such a dramatic situation in which more and more children are exposed to the dangers of the road and entering the country illegally.

The Ambassador of Guatemala, Julio Ligorria Carballido, was with us on the show, to tell us what his country is doing to stop the flow of these children thru Central America and into the U. S. He also talks about a proposed TPS for Guatemalans.

Immigration Issues

Program: Perspectiva Nacional

When: April 27, 2014

Description of Program: Immigration is again one of the top topics in our show, this time on the efforts made in different flanks in favor of undocumented immigrants. On the one hand, the Nation's capital is getting ready to issue driver's licenses to undocumented immigrants, joining several states that already have similar measures. Roxana Olivas, Director of Latino Affairs for the District of Columbia, is with us to provide more details. Also Maryland Democratic state Delegate, Ana Sol Gutierrez, also joins the discussion table, defending Governor Martin O'Malley's decision of releasing from a local prison people who have committed minor offenses and their deportation date has expired. Immigration activist Francisco Diaz, who made a bicycle journey from Florida to Washington, DC to ask President Obama to stop deportations is also with us in the show.

ISSUE:
HUMAN TRAFFICKING

Human Trafficking

Program: Perspectiva Nacional

When: May 11, 2014

Description of Program: Although we've seen this week the heartbreaking case of hundreds girls kidnapped in Nigeria, the problem touches us more closely. Cristina De los Rios, from the Polaris Project organization -dedicated to combating human trafficking and support victims- speaks of cases in the United States and where can victims can seek help. Meanwhile, psychologist Claudia Campos will tell us why it is so difficult for many victims to escape from that situation, which involves slavery, forced labor and sexual exploitation.